

CULTURE DIGITALI SRL

The ideal partner for your digital transformation

Since 2020, we have been innovating processes, training people, and developing tailored digital solutions for SMEs and public institutions. +Digital = +Performance

About us

Culture Digitali is a company incubated at Campania NewSteel, founded in 2020. We support businesses, public institutions, and professionals in digital transformation, training, and the development of tailor-made solutions.

What is the goal of Culture Digitali? To help businesses grow, simplify processes, and increase results through digital innovation.



Based in Napoli
Incubated at
Campania NewSteel



150+certified professionals
and trainers



awards and programs won, including Microsoft,
Invitalia, Nvidia



clients across public institutions and private companies



Only 5-star reviews on Google



From strategy to execution, we support you through every stage of your digital transformation.

At Culture Digitali, we combine creativity, technology, and method to guide your digital evolution—step by step. Discover what we can create together.



What we can do for you:

Consulting & Digital Transformation

Process analysis, funding support, and

Process analysis, funding support, and digital innovation for public institutions and businesses.

Custom Software & App Development

From React-Python stacks to cloud and Al systems, we develop scalable and high-performance solutions.

Funded and Professional Training

For companies, institutions, and individuals. From project planning to teaching, all the way to reporting.

Marketing & Communication

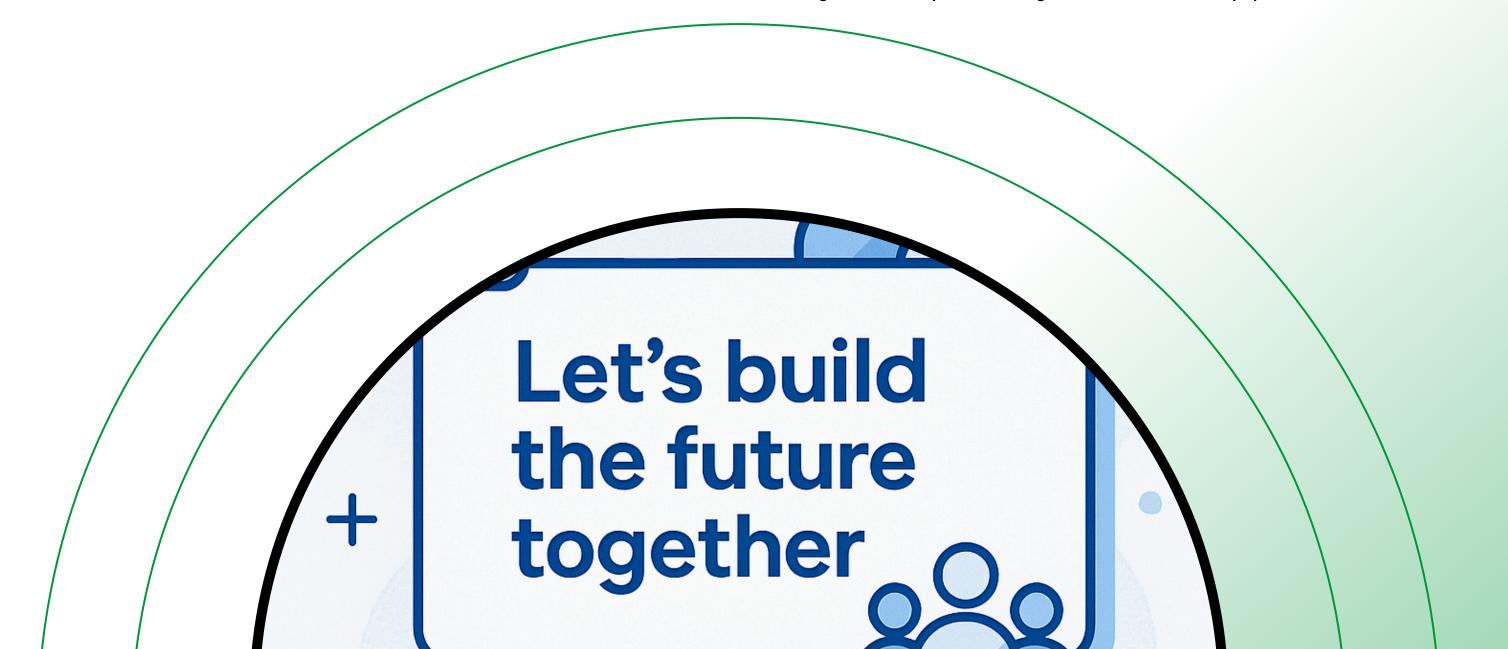
Institutional communication, SEO, advertising campaigns, social media management, press office, and multichannel content strategy.



Vision & Mission

To become the benchmark for digital transformation in Europe, enabling sustainable growth and innovation across all sectors.

We believe that a strong digital culture is the key to economic and social development, promoting efficiency, transparency, and new opportunities.





The Problem

Low digital adoption: Many companies have yet to effectively embrace digital technologies. Poor integration: Disconnected systems and processes hinder operational efficiency. Ineffective training: Educational approaches fail to bridge the digital gap.





The Solution

Culture Digitali offers: Integrated services: digitalization, consulting, and training for public administrations and businesses. Innovative products: software for tourism, machine learning and artificial intelligence solutions, customized CRMs, portals, and software.



Product

Culture Digitali Srl develops digital solutions for companies and public institutions by combining creativity, technology, and strategy. The company creates proprietary products designed to meet real needs in tourism, education, public administration, and HR management.



An integrated system for territorial tourism promotion

Features: creates personalized itineraries, manages travel packages, and enhances local heritage. For: tourism boards, municipalities, tour operators.



An Al-powered software for CV management. Core technologies: React.js, Python, Node.js, Docker **CVMAN** Features: CV collection, candidate-project matching, automated evaluations.

For: training institutions, public administration, HR departments.



A multilingual Al conversational software for cultural tourism

Features: acts as a digital guide for museums, art cities, and archaeological parks.

For: cultural institutions, museums, international events.

The company also operates a network of web portals dedicated to institutional communication, territorial promotion, and dissemination of editorial and informational content.

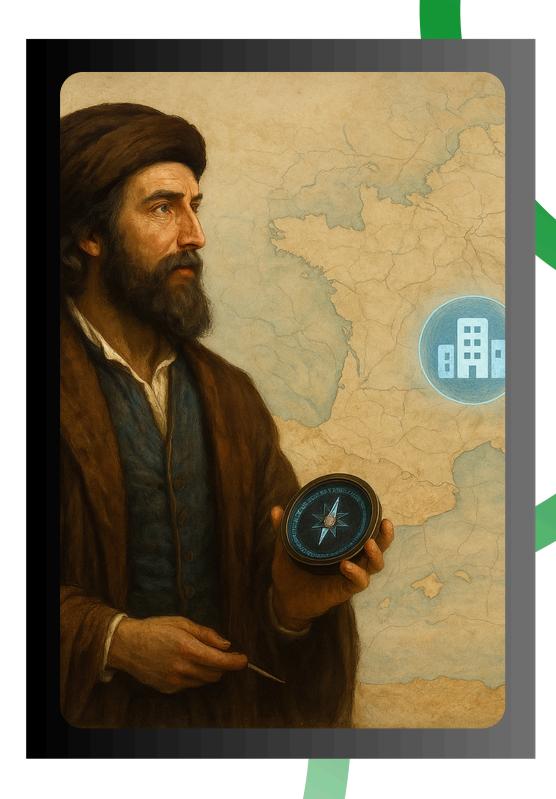












Business Model is built around flexibility and impact

We develop and deliver tailored solutions through a mix of direct sales, public tenders, and strategic partnerships. By integrating digital services, training, and consulting, we support both public and private organizations in their path to innovation.



Sales Channels

Direct sales

Through targeted activities, presentations, and direct meetings, we offer customized solutions for the needs of public institutions and businesses.

Tenders and Public Calls

We participate in public procurement procedures at local, national, and European levels to deliver training, consulting, and technological services.

SEO Positioning and Online Presence

We consistently invest in high-value content and SEO optimization to capture organic online domand.

content and SEO optimization to capture organic online demand.

International Collaborations

Through programs like Erasmus+ and other cooperation projects, we expand our network and deliver our services on a European scale.

Traction&KPI

Every project delivered, every course launched, and every satisfied client represents a tangible piece of our growth.

The numbers, stories, and impacts we've generated speak louder than words about our daily commitment.

For us, success is always measurable, shared, and built together.

+15

Projects delivered for Public Administration

+500

Trainees trained both in-person and online

+50

Digital projects developed (websites, e-commerce, apps)

+10.000

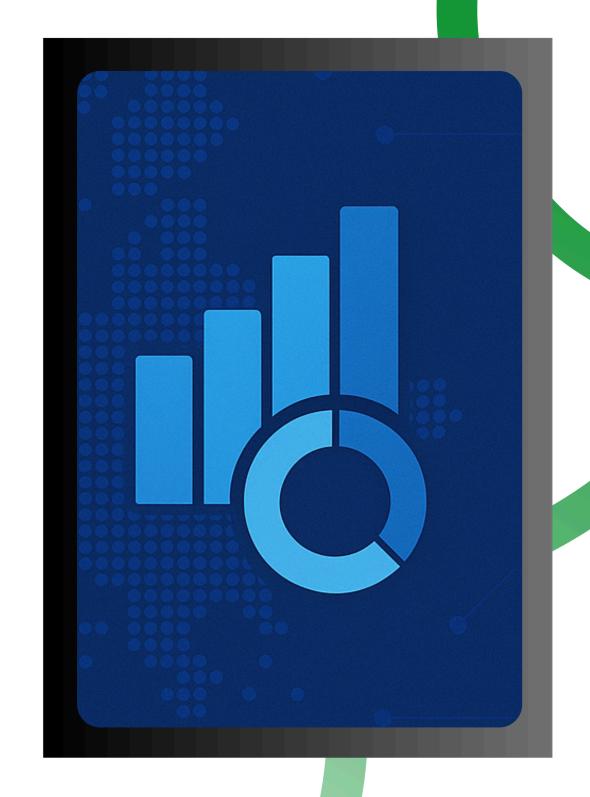
Training hours delivered

+25

Custom software solutions created over the years

+20.000

Digital content produced



Technology Stack echnology Stack Soluzioni tecnologiche per la crescita digitale

We design solutions ready to support the global growth of public institutions and private organizations.

Discover how we can build value together.



Tecnologie chiave impiegate

1

Frontend

React.js per interfacce moderne e responsive

2

Backend

Python per logiche di business robuste e scalabili.

3

Data Processing & Al

Soluzioni OCR e Al per automazione e analisi avanzata.

4

Database

MongoDB per una gestione dati flessibile e scalabile.



Certification

Certification ISO

- ISO 9001:2015 Quality Management System
- ISO/IEC 27001 Information Security Management System
- ISO 45001 Occupational Health and Safety Management System

Accreditations with Interprofessional Funds

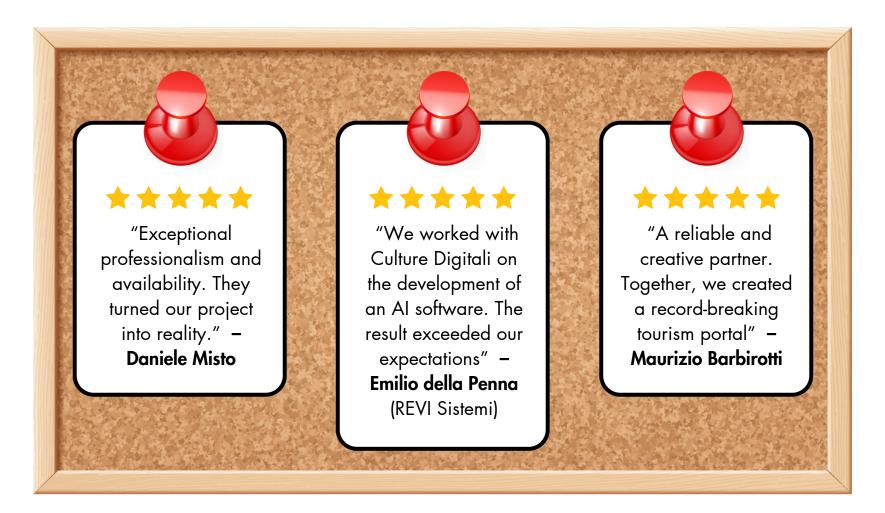
- Fondo Lavoro
- Fondo Conoscenza
- Fondo Professioni
- Fondo Enti Religiosi

Reviews

Those who choose us, recommend us. Customer satisfaction is our best advertisement.

Average rating: 5.0/5.0 on Google My Business and Trustpilot.

Testimonials





Why Choose Us? We don't sell services. We build solutions.

Every solution is the result of an integrated approach, based on process analysis, the selection of the most suitable technologies, and goal-oriented management.

We collaborate with businesses and organizations to turn complex needs into scalable, measurable, and high-value solutions.





Tailored Approach

Every project is custom-built, with no prepackaged templates.



Direct and ongoing relationship

You speak directly with the people handling your project. No intermediaries, no automation.



Vertical expertise

Vertical expertise in tourism, public administration, training, culture, and innovation.



Trusted network

Incubated at Campania NewSteel, partner of Intesa Sanpaolo, OVHCloud, and Google Cloud.



The right time to start is now.

Let's talk about how we can help you — or better yet, let's build it together.

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Contact



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